

CANNA

The solution for growth and bloom

CANNA COCO PROFESSIONAL PLUS

NEW JACKET
IMPROVED MOISTURE CONTENT
SAME COCO QUALITY



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So, what changed?

- The name: Yes, that is obvious: Coco Professional Plus. The name of the product finally justifies the quality of the product. Globally this is the name CANNA uses for the highest quality Coco available.
- The moisture content: The average moisture content of the old Coco product was 73%. The Coco Professional Plus has an average moisture content of 80%. This is beneficial for the grower, as the Coco Professional Plus needs less water at the first water gift. It is also easier and better for transplanting. The Coco Professional Plus has a perfect saturation.
- The load per skid: CANNA used to ship 90 bags per skid. Due to logistic height restrictions, plus the potential danger of handling high pallets, we decided to bring down the amount of bags per skid to 70. This is a much safer way to transport the pallets. The old Coco was made more dry than the original formula, to stay within weight restrictions per container load. With 70 bags per pallet there is much more room for weight in a load, meaning we can offer the original Coco Professional Plus product with more moisture content.
- The weight: The weight per bag increased because of the moisture content. Does it mean there is less Coco in a bag? Of course not! 50L of Coco remains the same, it just holds more moisture.

And what remained the same?

- The product is carefully washed with clean water and 100% buffered after.
- CANNA Coco Professional Plus is free of harmful viruses and soil diseases, thanks to CANNA's unique production process.
- CANNA Coco is not steamed. We do not cut corners to bring a product to market faster. The process of getting a quality Coco product takes time.

Note:

Also the Coco Brick received a new jacket in line with the Coco Professional Plus range!



Do you have any questions regarding the Coco Professional Plus, please let us know at info@canna.ca